



To And From

First Seven Design Labs - 2009 to current
 Website development, server maintenance and collateral graphic design including brochures, logos, brand and social media creation and management for social movements, political campaigns, grassroots organizations and clients.

Expanded print and marketing business services to include screen printing, vinyl capabilities and apparel design. Covered clients collateral marketing needs by designing and completing custom, flyers, postcards, posters, stickers, and banners.

Trainer of digital and guerrilla marketing campaign content creation including web, mobile, photography, drone operation, video production, documentaries, street art, large scale art installations utilizing current technologies and cutting edge special effects.

Developed organizational concepts, implemented design strategies, and produced interactive and social movement-based art and media content solutions that have helped organize over a million people into the streets of the largest cities around the world for social and environmental change.

Closely work with frontline communities of color, non-profits and NGOs by coordinating all on-site logistics of demonstrations, trainings, workshops, transportation, accommodations, meals, speakers, art implementation and audio/visual support.

Manage specialized action deployment teams. Determine performance metrics and provide feedback, training and development. Project-manage multiple cross-functional teams for maximum impact and measurable results.

Develop opportunities, alliances, resources, strategies, tactics, media, security, medics and legal support for special events and demonstrations within challenging environments often requiring stringent timelines.

Offshore Merchant Account Advisor - 2001 to 2004
 Provided merchant processing solutions on contract for global financial institutions dispensing in excess of 50 million dollars. Conducted angel investor and venture capital research, development, and marketing for potential start-up companies and products.

United States Navy - 1996 to 1999
 Search and Rescue Swimmer; recovery of military, civilian personnel, aircraft and sea vessels. Performed surveillance, disaster and humanitarian missions including search and seizure operations. Trained with multiple branches of Special Forces and a sharpshooter in various small arms, light and heavy weapons.